

EaP GREEN

Partnership for Environment and Growth



Programme carried out with the financial assistance of the European Union



Roundtable on Financing Resource Efficient and Cleaner Production Investments in Manufacturing Sector in Georgia

Tuesday 24th March, 14:00 -17:30

Tbilisi Marriott Hotel, 13, Rustaveli Street 0108 Tbilisi

The European Commission has established EaP GREEN, a Partnership for Environment and Growth that supports the Government of Georgia and other members of the Eastern Partnership (Armenia, Azerbaijan, Belarus, Moldova and Ukraine) to start the transformation to a green economy. Within the framework of EaP GREEN the United Nations Industrial Development Organization (UNIDO) implements a Resource Efficient and Cleaner Production (RECP) Programme in Georgia. RECP is a globally proven approach to improve productivity and reduce environmental impacts of enterprises. This is good for business, the environment and climate, and indeed economy and society at large. A first set of RECP demonstrations has been completed in selected demonstration companies from food, chemicals and construction materials sectors in Georgia.

Notwithstanding the cost-effectiveness of RECP measures, manufacturing companies, in particular small and medium sized enterprises, often report difficulties in actually financing the necessary investments, due to a range of factors. With additional support from the Development Bank of Austria, UNIDO therefore started to explore possible ways to bridge the gap between RECP assessments and RECP investments and leverage funding for the transition towards green economy. A first roundtable is being organized with the triple aims of:

- Improving understanding of the business potential of RECP investments and associated financing issues, in particular for small and medium sized enterprises;
- Reviewing achievements and lessons learned from dedicated energy and environment financing facilities and their applicability for RECP investments; and
- Identifying practical ways forward for mobilizing financing for RECP investments in Georgia.

The roundtable is open to representatives from financial institutions, and business and government sectors.

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Provisional Agenda

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| 13:45 – 14:00 | Arrival and registration | |
| 14:00 – 14:20 | Opening and welcoming remarks <ul style="list-style-type: none"> European Union Delegation (EUD) to Georgia United Nations Industrial Development Organization (UNIDO) Participants' introductions – tour de table | TBC René VAN BERKEL, Chief, Industrial Resource Efficiency |
| Session 1: The Business Case for Resource Efficient and Cleaner Production | | |
| 14:20 – 14:40 | RECP for better business, clean environment and green economy | René VAN BERKEL, Chief, Industrial Resource Efficiency (UNIDO) |
| 14:40 – 15:05 | Experiences with RECP in Georgia | Malkhaz ADEAISHVILII, National RECP Coordinator (UNIDO) |
| 15:05 – 15:30 | Financing RECP in Small and Medium Enterprises: common hurdles and ways forward | Julien HAARMAN, International Expert (UNIDO) |
| 15:30 – 15:50 | Afternoon coffee | |
| Session 2: Learning from Experiences in Energy and Environment Lending | | |
| 15:50 – 16:10 | ProCredit Green Financing Experiences | Nato Bochorishvili, Head of marketing unit, ProCredit |
| 16:10 – 16:30 | Energy Financing through European Bank for Reconstruction and Development | Giorgi Zurashvili, Project Manager, Energocredit |
| Session 3: Ways Forward | | |
| 16:30 - 17:20 | Roundtable Discussion <ul style="list-style-type: none"> Questions to Speakers Experiences from Participants Suggested Actions for Georgia | Moderated by René VAN BERKEL (UNIDO) |
| 17:20 – 17:30 | Closing remarks and next steps | |